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U-ADE Geared to Hydrate Always Basketball Camps With Premium Basketball Formula

(Eatontown, New Jersey) U-ADE continues to generate interest across the country with its Basketball Specific Formula (BSF) in 2015. Most recently, Always Basketball has agreed to a premier partnership with the high-end hydration product, which is geared to assist the basketball athlete by helping them stay focused and energized on the court.

Founded by Coach Steve Claramunt and Coach Vitor Imbuzeiro, Always Basketball provides skill-based, youth sports programs in Michigan. Always Basketball offers high-level summer camps, high school summer basketball leagues, and personal/team skill development clinics throughout the year.

[U-ADE](#), created by parent company UpTempo Sports LLC, is the first sports performance drink of its kind and offers unique formulas specific to soccer, basketball, baseball/softball and football. UpTempo Sports, LLC collaborated with players, coaches, nutritionists, and sports medicine professionals to create formulas that will aid each athlete. U-ADE contains antioxidants, amino acids, and vitamins along with natural flavors and colors. U-ADE has also teamed up with other healthy ingredients, such as organic sea salt, which delivers a more impactful electrolyte system that is also new to the sports drink category.

In addition to having U-ADE on the sidelines of both the high school and collegiate level, UpTempo Sports continues to partner with youth athletic organizations as well. With rave reviews, athletes, coaches, trainers and nutritionists, youth organizations, high school and college programs currently using U-ADE's [sports specific formulas](#) cite a reduction in injuries and increase in fitness since switching to the performance drink.

Always Basketball will be using BSF to hydrate its upcoming fall camps and clinics. U-ADE's BSF is geared to assist athletes with cramping issues, fatigue, and soreness, while improving the ability and need to stay focused and alert during training and drills.

"Steve Claramunt and the Always Basketball Team hold some of the top basketball training programs," Founder and CEO Cliff Rowley said. "Their athletes will continue to improve with U-ADE's Basketball Specific Formula, which will help take them to the next level."

About UpTempo Sports

UpTempo Sports, LLC is an innovative sports company with a mission to provide athletes healthy hydration formulations along with educational instruction so each athlete can play better with their specific sport. Visit: www.play-better.com or follow U-ADE on Twitter (@BeUPlayBetter).

About Always Basketball

Always Basketball provides skill based, youth basketball programs, camps, and competitive leagues out of the Midwest. In addition to individual training programs, team based skill developmental clinics are offered throughout the year. Visit www.alwaysbasketball.com and follow them on Twitter (@AlwaysHoops) for more information.

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